

**Subject:** Request Information on California Friendly Landscape Incentive Program - HOLLYWOOD MEDIA DISTRICT BID

**From:** Media District

**Date:** 02/23/2016 05:12 PM

**To:**

Dear Mark:

Your name was given to me by Mudia Aimuwu in hopes that you might be able to assist our organization, The Hollywood Media District BID, in replacing the existing plant material and grasses with drought tolerant or native California plants. My challenge is this: The organization is a Business Improvement District which the Board Members are interested in rehabilitating the six (6) medians on Highland Avenue between Melrose and Fountain. These medians were originally established by the City over 15 years ago and are in dire need of rehabilitation both from a watering and plant perspective. There is not one (1) program within DWP that can assist my organization with these improvements. Is this something that you can assist me with?

I have attached a funding request for your information on the scope of the project. Look forward to hearing back from you.

Sincerely,

Lisa Schechter  
Executive Director  
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- [Attachments-20/Highland Medians Funding Request 2-2016.docx](#)